

# Ensure Healthy Life and Well Being of the Target Communities through Improvement of WASH and Small Scale Irrigation



**Country:**  
Bangladesh

**Key topics:**  
Drinking water infrastructure, sanitation infrastructure, hygiene practices, awareness and behavioural change (including CLTS and PHAST and other hygiene promotion methods), small-scale farming/irrigation

**Budget**  
Total project budget: (2014-2017): 811,171 CHF  
SDC contribution (2014-2017): 608,378 CHF

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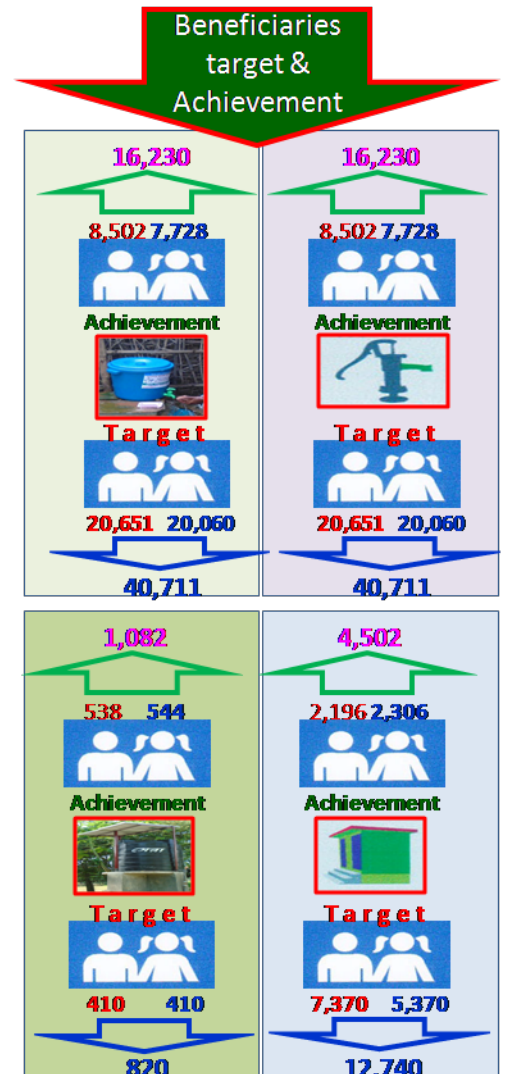
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## Methods and strategies

- Baseline Survey for assessing pre-project situation in the community.
- Need Assessment, beneficiary selection, community sensitization through Peoples-Led Approach (PLA).
- Community Led Total Sanitation towards behavioural change and to ensure real and sustainable improvements through Community Action Plan Committee (CAP-C); Village WASH Management Group (VWMG) Market Management Committee (MMC), Health Center Management Committee (HCMC); School Management Committees (SMCs) including liaison and networking with public & private institutions.
- Promotion of 'Blue School' following School Led WASH
- Alliance building for advocacy and lobbying
- Community contribution for developing WASH infrastructure
- Popular and local folk media for broad based awareness program

## Advocacy & policy

- Policy brief on Blue School concept is prepared. Popular and folk media used for broad based awareness program.
- Round Table Conference for dissemination of Blue School is arranged.
- Advocacy initiatives undertaken on 100% sanitation of 20 villages within December 2017 in progress.



## Good practice: Vegetable Pool Technology for fresh vegetable

Why good Practices?

- Technology requires only a very small piece of land (4.1m<sup>2</sup> in size, diameter of 2.3 m), which can produce approx. 120kg of vegetables per year.
- Ensure the reuse of household water
- Initial investment cost is very low (\$5.70) for vegetable pool.
- Contributes to improved nutrition through diversified diets of the household and its neighboring households.
- Ensure judicious use of water.



## Lessons Learnt

	Action	Learning
Embeddedness	Transparent and community driven beneficiary selection; Participatory Rural Appraisal	Identification of the most needy; judicious resource allocation; enhanced solidarity & credibility of actions
	Participatory assessment and active engagement	WASH facilities at market places in good condition
	Involvement of local craftsmen; hire local Hygiene Promoters	High effectiveness; enhance community responsibilities and market linkages
Marketing	Product marketing and market linkages	Achievement of ODF status
	Folk media	High effectiveness in infusing behavior change and D4D
Technology	Mobile banking	Increase financial transparency; enhance freedom of choice
	Solar water pumps	empower women as active producers; increase care for family nutrition