



MADAGASCAR “Rano Aina”



Area of intervention
Madagascar

Main topics
Drinking water, hygiene and sanitation, garden irrigation, livestock watering

Beneficiaries

- 14,040 people
- 820 pupils
- 1,700 small farmers (women)
- 2,000 small stockbreeders (men)

Budget
Total: 690,000 CHF
SDC: 552,000 CHF
FO: 138,000 CHF

Contribution from beneficiaries: 50,000 CHF (estimated in money and hours of work)

Contacts
Blanca Steinmann,
Programme Manager,
Fastenopfer
steinmann@fastenopfer.ch

Rasamimanana
Andriamparany,
Coordination Fastenopfer
rasamimanana@moov.mg

Arsène Raveloson, Taratra
taratra@moov.mg

Strategies, methodologies and approaches

- Alignment with national strategy
- Up-scaling of innovative and successful approaches
- Joint activities with municipalities
- Involvement of private sector
- Promotion of small rural trades
- Use of appropriate technologies
- Working with existing processes (platform-association-programme/project)
- Approach that uses children as messengers and to make process last

Lessons learnt

- No maintenance = no water = no production
- Using more positive images to promote hand-washing raises the chances of success (Sàsà logo)



Good practice

- Use of sketches as an awareness-raising tool helps people to remember hygiene messages
- The DCC method (Direct Contact with Consumers) for hand-washing with soap.

Advocacy and political dialogue

- Participation in the updating of the Water Code
- Support for local and national civil society initiatives for good WASH governance
- Role of the municipality as contracting authority to implement a WASH department and perpetuate it
- Participation in the SWA process
- Visibility of the Consortium's actions (Helvetas/Fastenopfer/Taratra) during the WSSCC meeting in Madagascar



«...si la pompe tombe en panne et ne sera pas réparée nous ne pourrions plus produire de légumes et certainement nous souffririons de malnutrition. C'est pour cela que nous payons l'eau pour pérenniser ces acquis... » Soanino, exploitante à Beraketa Sud Betsioky Madagascar

